



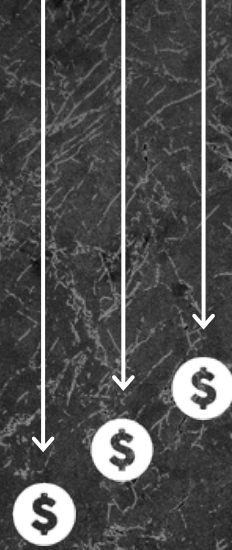
EVEREST

Strata SystemTM



Improper refrigeration costs the
transportation industry

47 BILLION
ANNUALLY



EVERY LOAD COUNTS

From rejected shipments to unhappy customers, food loss cuts into profits and reputation.

Your equipment has a significant impact on this loss through:

- Insulation degradation
- Sidewall damage
- Water intrusion
- Bacteria-caused odors and stains
- Poor equipment quality

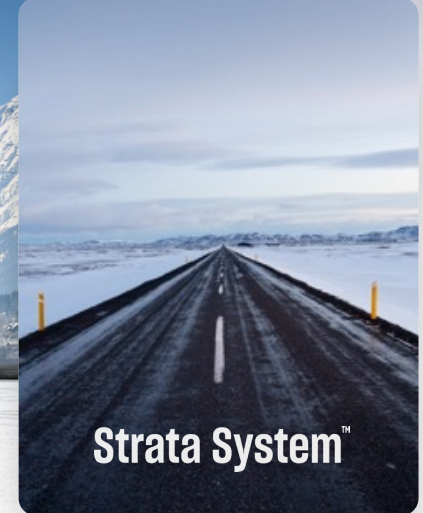
FOR A COLD THAT

**LASTS
HAUL
AFTER
HAUL**

The highest-performing, lowest-maintenance, longest-lasting, refrigerated trailer on the market.



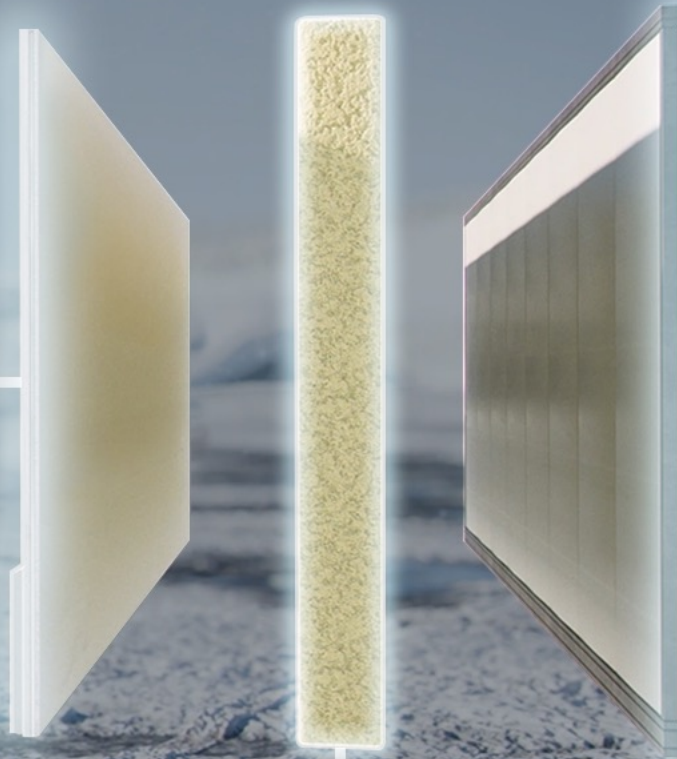
INTRODUCING THE EVEREST STRATA SYSTEM



Strata System™

PunctureGuard™
with **MICROBAN®**

High Puncture-Resistance Interior Liner and
Built-In Anti-Microbial and Odor Protection



Ultra Road Shield

Exterior Corrosion Protection

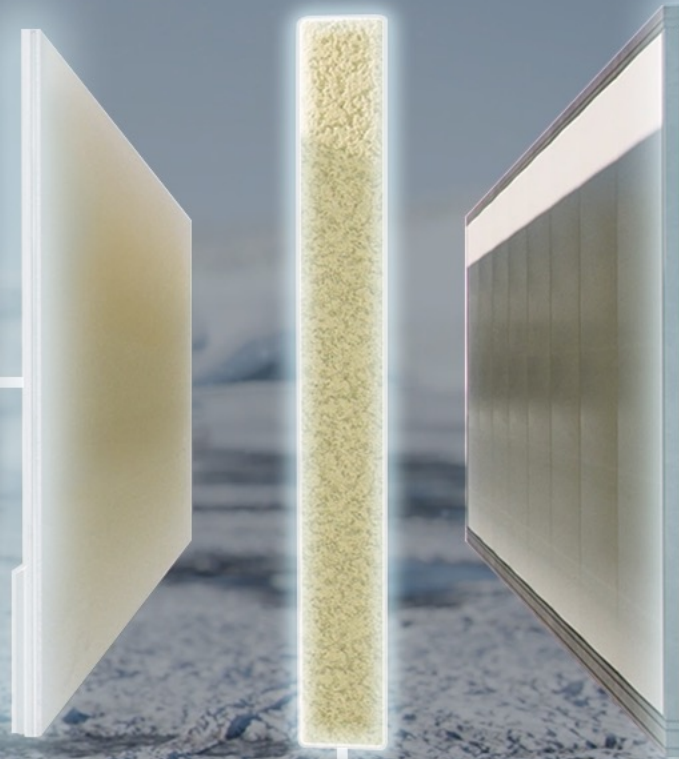
ClimaCore™

Environmentally-Friendly Insulation

Strata System™⁺

ThermoGuard™
with **MICROBAN®**

High Puncture-Resistance Interior Liner
with Exceptional Thermal Performance



Ultra Road Shield

Exterior Corrosion Protection

ClimaCore™

Environmentally-Friendly Insulation

ClimaCoreTM

THE NEW DEFINITION OF THERMAL EFFICIENCY

Introducing ClimaCore - the foundation for incredible thermal integrity.

Without the right insulation, you can't maintain your cool - or your bottom line. That's why we relentlessly pursue the highest-performing reefer insulation.

No other trailer can protect your cargo and the environment like an Everest.



PREMIUM PERFORMANCE

Improved thermal performance, with new HFO blowing agent and our temperature-controlled panel foaming process.



ENHANCED STRENGTH

Stronger adhesion to the lining, with less insulation shrinkage over the life of the trailer.



CLIMATE FRIENDLY

New blowing agent has virtually zero potential to contribute to global warming.

PunctureGuard™

LIGHTER AND STRONGER THAN ANY OTHER INTERIOR LINING

PunctureGuard protects Everest insulation by keeping moisture out and protecting the critical insulation with the highest impact resistance.

Shield against moisture, impact, and damage with PunctureGuard.



PROTECT INSULATION PERFORMANCE

Designed with the highest impact resistance—2x the impact strength of traditional liners.



STAY STRONG

Has nearly 3x the peel strength of other linings, making it extremely resistant to delamination, keeping your lining and insulation in one piece.



REDUCE WATER INTRUSION

Virtually impermeable to moisture absorption through the lining.

ThermoGuard™

THE ULTIMATE SHIELD FOR THERMAL INTEGRITY

ThermoGuard protects Everest insulation by keeping moisture out and keeping insulating gasses in. Simple concept, but critical to your trailer's performance.

Don't lose out after year one. Keep going strong with ThermoGuard.



REDUCED OUTGASSING

By maintaining the integrity of the insulation and preventing the loss of crucial gases, ThermoGuard ensures optimal thermal efficiency and long-lasting performance.



WATER BARRIER

Virtually impermeable to moisture absorption through the lining which negatively affects thermal performance and adds on weight.



PROTECT INSULATION PERFORMANCE

Designed with the highest impact resistance—2x the impact strength of traditional liners. Has nearly 3x the peel strength of other linings, making it extremely resistant to delamination.



PROTECT YOUR EQUIPMENT AND YOUR REPUTATION

That funky smell when you open your trailer? Dirty walls that you can't get clean? That's bacteria.

Everest is the only trailer on the road with Microban—an incredible technology that eliminates 99.9% of odor-and-stain causing bacteria.

It makes trailer washouts easier, and keeps everything looking better, for much longer, so you can get back to business.



BUILT-IN PROTECTION

Our exclusive lining with Microban Technology lasts for life, with silver infusions that won't wear off or wash away.



GLOBAL LEADER

Microban has been pioneering antimicrobial technology for over 35 years.



EXCLUSIVE SOLUTION

This formula is exclusive to Great Dane's products, and makes trailers easier to clean while eliminating bacteria.

THANK YOU

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